



**BECOME A
SPONSOR FOR
EQUALITY!**



THE 14TH ANNUAL

INTERNATIONAL DAY OF THE GIRL BREAKFAST

October 10, 2025 | 8:00 a.m. to 10:00 a.m.

Derrick Golf and Winter Club
3500 119 Street NW



**CROSSROADS
INTERNATIONAL**

THE BREAKFAST

KEYNOTE SPEAKER

Kafui Adjamagbo Johnson is a renowned legal expert, feminist leader, and published author on women's rights and legal reform. She made history as the **first woman to run for President** in Togo and previously served as Minister of Social Welfare, Human Rights, and National Solidarity.

She co-founded **GF2D**, one of the country's first **feminist and legal aid organizations**, and was instrumental in building **WiLDAF** (Women in Law and Development in Africa), a longstanding Crossroads International partner, into the most influential women's legal rights network in West Africa.

Since 2012, the International Day of the Girl Breakfast has brought Canadians together to stand with the **millions of girls** facing gender-based violence, poverty, and the denial of their basic rights. These challenges are urgent and ongoing. Girls need our support now more than ever.

It's time to act!

Our Girls' Empowerment Program supports **more than 5,000 girls** annually. Taking place in Edmonton at the **Derrick Golf and Winter Club**, the Breakfast will feature keynote speaker **Kafui Adjamagbo Johnson** as well as young girls benefitting from Crossroads' support.



BECOME A SPONSOR

GAIN VALUABLE BRAND EXPOSURE

- Your company will be featured in our eCommunications to more than **28,000 email subscribers**
- Take part in a unique opportunity to connect with **influential leaders, entrepreneurs, and gender equality champions** from the Greater Edmonton Area

SPONSORSHIP LEVELS

- **Diamond | \$25,000**
- **Platinum | \$15,000**
- **Gold | \$10,000**
- **Silver | \$5,000**
- **Bronze | \$3,000**
- **Contributing Sponsor | \$1,500**

Choose the sponsorship level that works for you or contact us for more information to help you decide.

Additional tickets:

- Full table (10 seats) | **\$1,200**
- Individual tickets | **\$130**

SPONSOR BENEFITS



Increase your corporate profile with a receptive audience of business leaders and entrepreneurs



Expand your national reach



Show that your Corporate Social Responsibility is dedicated to advancing women's and girls' rights



KEEPING GIRLS IN SCHOOL

TO EDUCATE IS,
ABOVE ALL,
TO PROTECT

In Togo, 5 out of 10 girls don't finish primary school, more than double the rate of boys. This crisis demands immediate action. Through the **Girls' Empowerment Program**, girls are learning that they have the power to shape their future and transform their communities.

In safe, supportive spaces, they gain knowledge about their rights, their bodies, and the life-changing impact of education. These vital programs are not just helping girls survive, they're equipping them to thrive. It is crucial to continue supporting them.

THE TIME IS NOW! BECOME A SPONSOR FOR EQUALITY.
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